

RABIN MUKHERJEE COLLEGE
B.COM. SEMESTER-I (4 Year Hons. & 3 Year MDC) TUTORIAL
EXAMINATION 2024-2025
ENTREPRENEURSHIP DEVELOPMENT
Paper: SEC (Skill Enhancement Course)

Preparation of New Business/Project Proposal

The students of B.COM Semester-I (4 Year Hons. & 3 Year MDC) (Under CCF, 2022) must prepare a Project Proposal on “New Business Project Proposal” for the tutorial Examination of Entrepreneurship Development. This tutorial examination shall carry 25 marks. Every Student must prepare a New Business Proposal as per the guidelines stated below:

Suggested Guideline for Preparation of “New Business Proposal/Project Proposal”

The business proposal should highlight about a new business idea to be presented by the student like nursery, bakery shop, art & craft hub, beauty, personal trainer, photography, clothing and alteration service, jewelry designing etc. as far as realistic possible **within a capital of Rs. 5,00,000.** Explore your creativity and submit your hard copy of “New Business Proposal” to college on 16.01.2025 (Thursday).

Proposed Business Name:.....

Top Sheet		
Student’s Declaration		
Table of Contents (with Chapter No., Proposed Chapters and Page No.)		
Chapter No.	Proposed Chapter Plan	Contents of Project Plan
1.	Introduction	Background of the Business Idea, Feasibility Study of the Business Idea, Proposed Objectives of the Business Idea.
2.	Financial Analysis	Product/Service Description, Targeted Market Scenario, Utilization of Capital, Resource Mobilization of the Product/Service and Sustainability of the Product/Service
3.	Conclusion	Conclusion

Follow the instructions for preparation of Project Proposal

1. Fill up the Top Sheet and Student’s Declaration as given below.

2. Prepare the Project Proposal as per the above suggested chapterization.
3. Maximum page limit is 10 pages (including top sheet, student's declaration and table of contents).
4. **Use Font Style:** 'Times New Roman', **Font size:** 12, **Heading size:** 14, **Line Spacing:** 1.5 cm, **Alignment:** Justify
5. **Name of the Business Proposal in the top sheet: Font Size: 16/18, Bold, Centre Aligned**
6. Make the chapter **headings bold, font size: 14.**
7. **Insert Page No. in the Footer**
8. **The Project should be computer typed. No handwritten projects will be accepted.**
9. Staple the pages and put it in a Channel file.
10. **Date of Submission:** 16.01.2025 (Thursday)
11. **Time of Submission:** 6:30 – 7:30 PM

Dr. Debasish Chakraborty

H.o.D. Commerce

Rabin Mukherjee College

Top Sheet

Project Proposal Report

(Submitted for the Semester-I Tutorial Examination for Entrepreneurship Development, SEC Paper for the Academic Session 2024-2025)

(NAME OF NEW BUSINESS PROPOSAL)

.....

Submitted by

Name of the Candidate :.....
Registration No. :.....
College Roll No. :.....
Name of the College : **Rabin Mukherjee College**

Date of Submission: 16th January, 2024

Student's Full Signature with date

Examiner's Signature

Student's Declaration

I hereby declare that the Project Proposal with the Name submitted by me for the B.Com. (4 Year Hons. & 3 Year MDC) Semester-I (Under CCF, 2022) Tutorial Examination, of the Skill Enhancement Course (SEC) Paper, Entrepreneurship Development under Rabin Mukherjee College is my original work and has not been submitted earlier to any other Institution for the fulfillment of the requirement for any course of study. I also declare that no chapter of this proposal in whole or in part has been incorporated in this proposal from any earlier work done by others or by me.

SIGNATURE:.....

NAME OF THE STUDENT :.....

Name of the College: Rabin Mukherjee College

College Roll No......